ANNUAL REPORT 2022/2023

GET FIT - PLAY - SWIM - HAVE FUN - THRIVE - CONNECT - LEARN



















Message from our Board Chair and CEO

The last twelve months have been a rollercoaster of emotions. This year, we welcomed new members, launched novel programs, and held many successful community fundraising events. Everything we did, we did with a little more oomph.

We are grateful to you, our members and supporters. We are thankful for the professionals and staff teams that ensure our Sylvan Adams YM-YWHA remains open to all.

We appreciate the many volunteers who show up time, and time again, with devotion and enthusiasm. Thank you for helping us thrive!

The energy in our spaces -- both at the Ben Weider JCC and the Harry Bronfman YCC -- has been incredible. Smiles can be seen throughout, and we are proud to be Montreal's Jewish community centre.

It goes without saying that the events on and since October 7th, 2023 have deeply affected our community, our organization, and the way we deliver our services. We pray that true peace will come to the Middle East, and that here at home, our Jewish and Canadian spirit of hope and tolerance will prevail.

Going forward, we are excited to develop more partnerships and strengthening the relationships that are so important to us.

Thank you, Merci, Todah.

Rob Fainer Jeff Bicher

Board Chair Chief Executive Officer



"The Sylvan Adams YM-YWHA is more than just a building; it is a hub of community, a place of connection, and a source of inspiration for all who enter its doors."



WELCOMING, ENGAGING, COLLABORATIVE AND FUN!

The Sylvan Adams YM-YWHA believes in opening the doors to health and wellness for all. That everyone deserves to be healthy in spirit, mind and body. We believe that every person who wants to be a part of the Y community should have that opportunity. We want to ensure that people of all abilities and financial circumstances are able to participate in the Y's full range of programming.

Mission

To provide a welcoming, engaging, and inclusive Jewish environment, where all members of the community can participate in social, athletic, and hands-on learning activities. We encourage physical health, Jewish culture, and Jewish identity. On our campuses, people can connect with each other, and build a sense of community.

EVERYONE BELONGS

at the























"One of the highest quality gyms I've been to in North America. Great staff, wonderful facilities and equipment. I feel at home!"

Over 11,750 visitors per month to the Y Fitness Facility

Membership increased by 37%

A total of \$

376

individual members were supported by financial assistance

sports and leagues registrations with over drop ins

Over
8900

Pickleball games
played at the Y

Maccabi Montreal brought home

8 medals from the JCC Maccabi Games in San Diego

50 fitness classes offered per week

Over 100 volunteers

participants in our youth programs & **800** in aquatics



"My daughter brought her friends along to the tween events, and they all had a blast...she's made such strong friendships...she's happy to go whether or not she's bringing friends with her. She knows that she has new friends who will be there."

38% of ParentsConnect participants developped lasting friendships with other participants

Over 250 families attended our Tween Programs with 935 registrations

people participated in the first annual Y Memorun

parents and babies participated in ParentsConnect activities

\$7,981,318



in funding allocated from the Canadian government's Green and Inclusive Community Building Retrofit program. This funding will help create a more energy efficient, sustainable Y! The total cost of the intended upgrades is close to \$10 million, of which the grant will cover 80%.





Google Reviews



"This is the place. As a swimmer there's only a few gyms that have a pool included."



"Since childhood I went to [the] JCC and it's like my second home in Montreal...The fitness facility is amazing."



"Great place welcoming people of all ages and fitness levels.

Always friendly and helpful staff..."



"Since the renovations the gym is great. The staff is kind and helpful. Beautiful sport complex / gym."



Every season brings new opportunities for youth to thrive, learn, and explore at camp!





Over 19,250 cookies were baked and enjoyed at YCC

\$140 443 with the Jewish Camps Day of Giving

96 campers attended Y City Camp

30 WWS campers benefitted from \$87,261 in financial assistance

YCC in the City was a HUGE success with over participants

"My daughter has been attending the Y City Camp winter program and has been having an amazing time. She loves the variety of activities...Most importantly, she loves the staff who have been fun and engaging. We are so happy that we chose to sign her up."



"On behalf of our clients, we do want to thank the Y for this generous welcome gift [of memberships for new immigrants]. We have received so [much] positive feedback about the community centre and the overall facilities. Our main objective is to try to integrate them into the Jewish community and with partners like the Y we are definitely reaching our goal." - Ometz Case Worker

Over **\$89,000**

in financial assistance given out to

208

families 🗀



Over

"I wanted to compliment your staff and the programming that my son has been participating in over the last few months. We moved to Montreal in the summer and we have been really impressed with the support of the Y's inclusion program in support of our Neuro-diverse son...the Y was able to make accommodations necessary to support his needs.

I sincerely want to thank you and your staff for their support. I am grateful to have found the Y inclusion program/services early on in our Montreal move."



Annual Campaigns

Y Golf - August 8, 2022

The Y Golf tournament was a huge success! It took place at Hillsdale Golf & Country Club in Mirabel, Quebec. 144 golfers participated and helped raise \$242,765 in support of the Y's initiative to opening the doors to health and wellness for all.



Ian Karper Y Raffle - Nov 23 2022

The Y Raffle in memory of Ian Karper Z*I continues to be a fundraising favorite at the Y. 3 Co-Chairs with 24 Canvassers sold 707 tickets to 422 donors and raised \$140,549. The raffle play a critical role in ensuring that our Y is open to all, regardless of financial circumstances.



Hockey de Rue - May 28, 2023

In Hockey de Rue's final season, Habs alumni organized a youth street hockey clinic to boost kids' skills and selfesteem. The VIP Brunch that followed raised nearly \$100,000, pushing Hockey de Rue's total fundraising to over \$2.7 million since 2012.





Finances

Revenue - Year endeding May 31, 2023



Expense - Year Ending May 31, 2023





Award Recipients



Norah and Joe Rubin Award Tina Apfeld Rosenthal

This award recognizes Y members who take on important roles and provide service and leadership to the community. The recipients are regarded as having made an outstanding contribution in the past year while demonstrating sincere dedication and involvement with matters of importance to the Y.

Felicia and Arnold Aaron ABCD Award Ebohon Idonije

This award is given to an active member who has done outstanding work related to a specific singular achievement or to a series of cumulative work related to a particular topic. The recipient demonstrates concern and involvement with matters of importance to the Y, and had success with implementing a project or program.





Ida Rudy Memorial Support Staff Award Mireille Palaysi

This award recognizes an employee who, through his/her professionalism, is a role model for the organization's brand and values. The recipient provides exceptional customer service and contributes positively to the work environment.



Award Recipients



Lori Stein Memorial Staff Award

Catherine lannarone

This award recognizes an employee who demonstrates exceptional leadership skills and commitment to the organization's overall mission. The recipient is nominated for being a team player and often going above and beyond to help others.

Harry Bronfman YCC Staff of the Year Award Rudy Grief

This award is presented to a YCC staff member who contributes to the ongoing legacy of delivering wonderful camp experiences, who leads by example, and who consistently helps to instill positive values in today's Jewish youth.





Jean Beliveau Athlete of the Year Award Sophia Bechard

Each year, the Y recognizes a fulltime student athlete for their outstanding athletic achievements in Y programming. The recipient receives a \$500 scholarship towards their education after showing prowess in their sport, age group and level. Sophia's name will be inscribed on the Jean Beliveau trophy, exhibited in the Jack Engels display case at the Y. The Jean Beliveau Athlete of the Year Award is made possible by the Henry and Berenice Kaufmann Foundation.



Thank you to our Supporters **Governors**

The Y Governors are heroes: they ensure that the less fortunate of our community have a place to gather and be, and enjoy all our programs and services, independent of financial circumstances. They build and impact our community.

Life Gold Governors

Jack Gitlitz Z"L Rena & Larry Katz Z"L **David Oberman** Reevin Pearl Thelma & Nat Rappaport Z"L Ben Schwam Z"L

Life Governors

Lavy Becker Z"L Max Coblentz Z"L Cohen & Manton Family Howard Cooper Z"L Jack Engels Z"L Sari Nadler Z"L Syd Ross Morris Schwartz Z"L Morris Shore, C.A.

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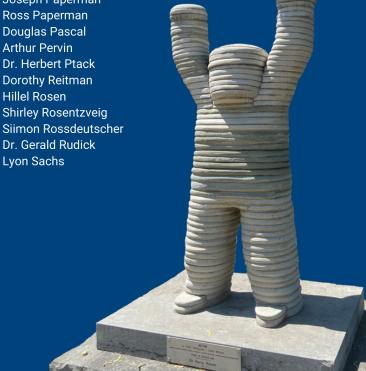
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Joe Schaffer

Debbie Schouela



Morty White

Thank you to our Supporters

Life and Legacy

The Y is dedicated to deepening and reinforcing our roots for a strong community today and tomorrow by building endowments and after lifetime giving. These gifts are about the journey we take together, the lives we can touch and change for the better, and the continuity of our community.

The Felicia & Arnold **Aaron Foundation** Tina Apfeld & Martin Rosenthal and family Irene Bass & Michael Frankel Aaron Ben Shabat Norman Bercovitch Claire Berger & Alvin Fagen and Family **Howard Berish** Jeff Bicher Brenda Bronia Stermer David J. Cape In memory of Nathan & John Dlusy **Andrea Engels** Alvin Fagen Robert Fainer Naomi Farai Liane Feldman & Hillel Rosen

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Anonymous Donors



Board of Directors 2022-2023

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Shari Haimovitz, Chair of the Executive Committee and Vice-Chair of the Board
Lonn Shulkin, Chair of Governance
Corey Geenen, Chair of Budget and Finance
Tina Apfeld Rosenthal, Immediate Past Chair of the Board

Sophie Abergel, Katherine Aguillon, Ariel Dayan-Medalsy, Carl Schlesinger, David Cape, Dayna Lapkovsky, Jeffrey Kadanoff, Jonathan Goodman, Michael Grodinsky, Naomi Faraj, Robert Ralph, Scott Rozansky, Ziki Zaffir

Jeff Bicher, Chief Executive Officer



OUR VALUES

Commitment to Community (Kehila)
Preserving Jewish Tradition, Identity and Culture (Massoret Yehudit)
Belonging and Inclusion (Koulanu Yachad)
Health and Wellness (B'riyut)

