

# Y Pickleball Championship

Help make a difference  
Sunday, May 26

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Co-chairs:

Katherine Aguilon-Adams  
Rob Fainer





# Who We Are

For over 110 years, the Sylvan Adams YM-YWHA has provided a welcoming environment for all Montrealers to gather for social and physical activities. Located in the heart of Côte-des-Neiges, the Y offers top-notch fitness facilities, competitive and recreational sports, day camps and more.

# Our Purpose

Your support allows us to help provide children with programming that promotes physical and mental well-being through a variety of activities that keep them active and engaged.

# The Event

The inaugural Y Pickleball Championship and Picklepalooza Community Carnival will be the largest outdoor Pickleball event in Montreal! Westbury Street will be closed and turned into pickleball courts, and Mackenzie King Park will host an incredible community carnival that promises a plethora of activities and carnival treats for the entire family to enjoy. Y Pickleball Championship and Picklepalooza Community Carnival will delight attendees of all ages. It will be a day filled with laughter, joy, and unforgettable memories—a true celebration of community spirit.

The Y Pickleball Championship: Teams of two will compete in either the competitive or recreational division. Teams will face off in a thrilling bracket-style tournament, battling it out on the courts to seize the prestigious title of Pickleball champions! As the competition heats up, participants will be treated to delicious food and snacks to keep their energy levels soaring throughout the day. This is THE event everyone will be talking about.

Register your team or contact us to become a sponsor today and get ready for a day packed with fun and excitement.



# Help make a difference

Together we can help kids realize their potential through vital sports and recreation programs that serve the local community.

## Presenting Sponsor

**\$16,000**

Company name incorporated into event name

Exclusivity

Logo on street surface

Main logo recognition on event signage

Logo recognition on both ends of Westbury

Logo printed on all materials

Logo on Y website

6 social media posts  
2 dedicated posts

Logo on t-shirts

Company representative to present trophy

7 board signs

2 Pickleball teams

## Zone Sponsor

**\$10,000**

Exclusivity within the designated area (indoor or outdoor)

Logo on court surface

Logo recognition on event signage

Logo on Y website

5 social media posts  
1 dedicated post

5 Board signs

Logo on t-shirts

Acknowledgement by emcee

2 Pickleball teams

## Court Sponsor

**\$7,500**

Logo on court surface

Logo recognition on event signage

Logo on Y website

4 social media posts

Logo on t-shirts

4 board signs

Acknowledgement by emcee

2 Pickleball teams

## Food Sponsor

**\$6,000**

Company recognized as host

Logo recognition on event signage

Logo on Y website

2 social media posts

Logo on t-shirts

2 board signs

Acknowledgement by emcee

1 Pickleball team

## Swag Sponsor

**\$5,000**

Logo recognition on event signage

Logo on Y website

Logo on swag bags

1 social media posts

Acknowledgement by emcee

**Become a Sponsor!  
Make a difference!**

Contact us for details at  
frd@ymywha.com or  
514.737.6551 ext. 568

# Fundraise

Teams of two are invited to enter competitive or recreational games and raise a minimum of \$360 with an aspirational goal of raising \$1800! Don't miss this fantastic opportunity to play pickleball while supporting the Y's initiative to empower children through essential sports and recreation programs.

Teams will receive incredible benefits:

- Company/Team name mentioned on Y website
- SWAG
- Complimentary food, beverages and more

## Contact

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Learn more at:  
[YPickleball.com](http://YPickleball.com)

